

## GENERIC THEATER ARTS4ALL PROGRAM



### What is it?

**Arts4All** is an initiative by the Generic Theater to bring the joy, excitement and entertainment of live theater to communities who might not otherwise have access.

### Why is it needed?

Generic Theater realized that though our area has a variety of arts opportunities, the costs for many citizens are prohibitive. To see a Broadway tour of a play can cost approximately \$500 for a family of 4. Tickets for community theaters

generally run between \$15 and \$25 each. Shows at local professional theaters cost even more. Many in our community have financial struggles, which make enjoying theater impossible. Generic Theater wants to change that. We believe everyone should have the opportunity to enjoy live theater.

### How does it work?

Any person receiving public assistance for housing, food, or medical is eligible for **Arts4All**. They need simply to present themselves at the Generic box office for any scheduled performance and provide staff with a card for SNAP, EBT, Medicaid or other proof of public assistance and they will be admitted to the show for \$5. Additionally, Generic will have set aside a block of seats for each show to ensure that no person is turned away for lack of seating.

### Where?

The Generic Theater is located under Chrysler Hall. For directions, click on the link.  
<https://www.generictheater.org/directions/>

### When?

Generic shows run on specific dates throughout the year. Friday and Saturday performances are at 8:00 PM, and Sunday matinees are at 2:30 PM. Because theater is live action, patrons are advised to arrive no later than 20 minutes before a show. Blocks of held tickets will be released 15 minutes prior to each show, and late comers may have to wait for a break between scenes to be seated. For a schedule of upcoming shows, click on the link.

<https://www.generictheater.org/productions/>